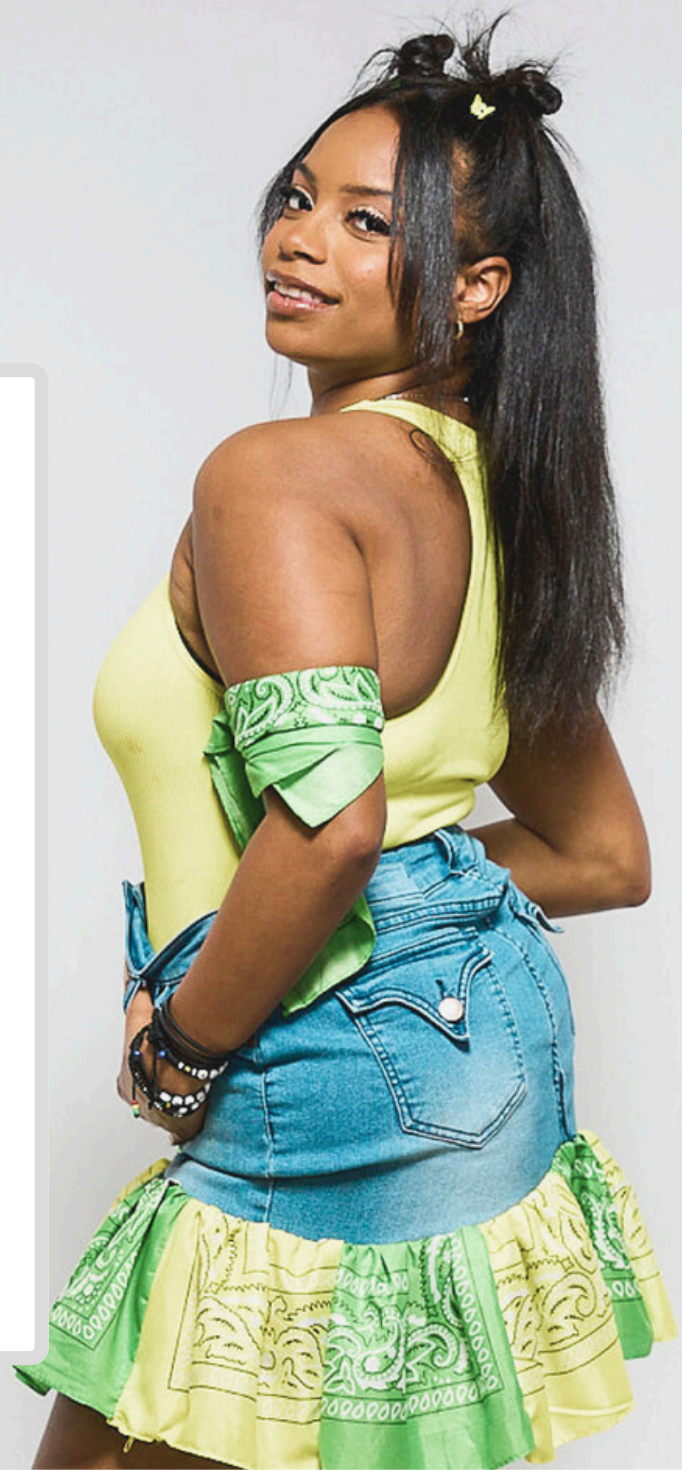


ABOUT US

In 2010, Shea Fashion made its debut as a yearly fashion extravaganza hosted at Charles E. Shea High School in Pawtucket, Rhode Island. Inspired by the captivating and lively designer fashion shows, the Shea Fashion Show boldly defied the conventional high school prom exhibition. Quickly earning the reputation as the community's standout event, the show emerged as a vibrant celebration of creativity, culture, diversity, and individual expression. Initially a once-a-year occurrence, Shea Fashion has evolved into a 501(c)3 ongoing program, empowering students to explore, innovate, and inspire with unwavering confidence



THE SHOW

Our vision at Shea Fashion is to create a world where every high school student has the opportunity to feel confident and empowered through fashion. We are committed to expanding our program to reach more students and communities, and to continue to innovate and inspire through fashion and entertainment.

SHOW DETAILS

ANNUAL SHOWCASE
2 MAY 2026
6 PM

TOLMAN HIGH SCHOOL
AUDITORIUM
150 Exchange St, Pawtucket, RI

PRESS FEATURES



700+

ATTENDEES

70K

INSTAGRAM IMPRESSIONS

120+

STUDENT INVOLVEMENT

<https://www.sheafashion.com/>

@sheafashionri

Sponsorship Opportunities

With over 700 attendees—including families, influencers, community leaders, and fashion enthusiasts—your brand will gain visibility among a wide-ranging and diverse audience while directly contributing to the growth of young individuals. By supporting this event, you'll help empower youth to build skills and confidence that will benefit them for life, while aligning your business with a cause that champions education, creativity, and positive social impact. This is an opportunity to showcase your commitment to community and youth empowerment in a meaningful way.



E-mail will@sheafashion.com to learn more or scan the qr code to secure your sponsorship today



FASHIONISTA SPONSORSHIP

\$3,000

- Logo on all showcase materials (digital & print)
- Full-page ad in digital program
- 2 solo social media posts (pre-show & post-show)
- Logo on step & repeat
- Special host recognition during the show
- 8 reserved seats to the showcase

STYLIST

\$1,500

- Full-page ad in digital program
- Credit in press release
- Solo social media post
- Logo on showcase website
- Special host recognition during the show
- 6 reserved seats to the showcase

RUNWAY READY

\$500

- Logo & business name in digital program
- Credit in press release
- Solo social media post
- Logo on showcase website
- 4 reserved seats to the showcase

ON TREND

\$250

- Logo & business name in digital program
- Solo social media post
- Logo on showcase website
- 2 reserved seats to the showcase

IN STYLE

\$100

- Logo & business name in digital program
- Logo feature on Website
- 1 reserved seat to the showcase

BEST DRESSED

\$50

- Business name recognition in digital program