SHEA FASHION

2027 SHOWCASE SPONSORSHIP

Rhode Island's **Largest** Attended Fashion Show



Creativity takes center stage

Sponsor the next chapter!

"Empowering the next generation of creative leaders through the intersection of design, mentorship, and self-expression"

-The Mission

MAY 1, 2027 | 6–9 PM

Tolman High School Auditorium
Pawtucket, RI 02860

Your brand. Their next chapter.

From preparation to the spotlight.

Founded at Shea High School in 2010, Shea Fashion pairs free creative instruction with mentorship and self-expression. Your support funds youth preparation and Showcase production.



A COMMUNITY THAT SHOWS UP.

Students, teachers, and families. Local supporters. People who value fashion, design, and youth opportunity in Pawtucket and surrounding communities.

BE SEEN LOCALLY

Website, printed program, and host recognition connect your business with the community at every level.

SHARE YOUR MESSAGE

Program ads begin at $500. Dedicated social recognition begins at $1,000.

TAKE A VISIBLE ROLE

Poster logos begin at $2,500. The Presenting Sponsor receives exclusive Presented by billing and sponsor logo placement on the photo backdrop.

700+
Attendees
in 2026

18th
Annual Show
since 2010

100+
Youth Involved
accross showcase

Find your place in the story.

Every level includes reserved seats, website recognition, and printed program recognition. Select the partnership that fits your goals.

PRESENTING SPONSOR*
$5,000

- 10 reserved tickets
- Full-page printed program ad with premium placement
- Two dedicated social media posts
- Individual host acknowledgment
- Prominent website logo recognition
- Official poster logo with exclusive Presented by billing
- Exclusive sponsor logo placement on the photo backdrop

SHOWCASE PARTNER
$2,500

- 8 reserved tickets
- Full-page printed program ad
- One dedicated social media post
- Individual host acknowledgment
- Prominent website logo recognition
- Official poster logo placement

CREATIVE PARTNER
$1,000

- 6 reserved tickets
- Half-page printed program ad
- One dedicated social media post
- Individual host acknowledgment
- Website logo recognition

RUNWAY PARTNER
$500

- 4 reserved tickets
- Quarter-page printed program ad
- Website logo recognition
- Grouped social media thank-you
- Grouped host acknowledgment

COMMUNITY SUPPORTER
$250

- 2 reserved tickets
- Logo recognition in the printed program
- Website logo recognition
- Grouped social media thank-you
- Grouped host acknowledgment

*One presenting opportunity is available and requires a full $5,000 cash contribution. Multiple sponsors may participate at other levels. Industry exclusivity is not included.

Planned distribution: 400–500 printed programs, plus a digital version available by QR code.
In-Kind Donations are welcome.

Be part of the moment.

FEB 12
Top Level Commitments Due
Commitment and logo for Presenting Sponsor & Showcase Partner levels needed to be included on show marketing

MAR 19
Design assistance begins
If requested, a Shea Fashion team member will work with you to create your program ad

APR 02
Commitment/Payment Due
All remaining payments and approved artwork.

APR 16
Guest names due
Confirm # of tickets and names.
Unclaimed tickets go to a student giveaway.



SCAN TO BECOME A SPONSOR

Let's talk sponsorship.

Will Lopera | will@sheafashion.com | (401) 642-5668

THE DETAILS

Payments are accepted through Zeffy or by check; invoices are available. Payment is due within 30 days of commitment or April 2, 2027, whichever comes first.

AFTER THE APPLAUSE

Within 30 days after the Showcase, receive photos, youth impact, actual attendance, and proof of recognition, plus available reach and engagement data for sponsor posts. We will also invite you to discuss a future partnership.